Planners Quiz Campaign 2021 Official Rules

The Planners Quiz Campaign 2021 ("promotion") is hosted by Experience Sioux Falls ("administrator"). The promotion is open to Qualified Meeting Professionals ("participants") who are legal residents in the 50 United States, are at least 21 years of age, have a physical business address in the United States and is the meeting planner or decision maker for their organization with the authority to book a meeting in Sioux Falls, South Dakota. Venue meeting professionals do not qualify. Limited to one person per company at the discretion of Experience Sioux Falls. This promotion is governed by US law and is subject to all applicable federal, state and local laws and regulations. Employees of Experience Sioux Falls and parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and members of the immediate family or household of each are not eligible to participate. Immediate family member is defined as a parent, sibling or any person residing in the same household as an employee. No purchase necessary.

The promotion begins on April 22, 2021 and ends on September 22, 2021 at 11:59:59p.m. CST ("promotion period"). Visitors to the promotion may register at ExperienceSiouxFalls.com/Quiz. The promotion features one \$50 Visa Pre-Paid Gift Card that will be awarded to a random qualified participant monthly over the course of five months. The number of entries does not increase the chances of winning. Participants will be asked to provide specific information in order to be eligible to win. Participants' information will be available upon request after September 30, 2021. Once participants have finished the registration process and completed the quiz at ExperienceSiouxFalls.com/Quiz, they will be officially entered. All entries become the property of Experience Sioux Falls and will not be returned.

The administrator and each of their respective shareholders, employees, parents, directors, officers, affiliates, representatives, agents, successors, and each of their related companies, agencies, distributors, sponsors and all prize suppliers/participants are not responsible for lost, damaged, stolen, late or misdirected entries, and all such entries are ineligible. Administrator reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the promotion.

Five \$50 Visa Pre-Paid Gift Cards (prize)

Qualified meeting professionals may register at ExperienceSiouxFalls.com/Quiz for one of the five \$50 Visa Pre-Paid Gift Cards (prize) as a part of the promotion. Multiple entries will be accepted, but it does not increase your chances of winning. Participants will be asked to provide first name, last name, organization/business, title, and email address. Once participants have finished the registration process at ExperienceSiouxFalls.com/Quiz, they will be officially entered to win the prize.

A total of five winners (one winner monthly) will be randomly selected from the qualified pool of entries by the administrator at the end of each month from May 2021 – September 2021.

Oualifications include:

- Participant must be the meeting planner or decision maker with the authority to book a meeting in Sioux Falls, South Dakota. Venue meeting professionals do not qualify.
- Participants will be further qualified by Experience Sioux Falls.

No cash will be provided, and any unused portion of the prize will be forfeited.

Please note, the prize may not be transferred, substituted or redeemed for cash and cannot be used in conjunction with any other promotion. The administrator reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Any portion of prize not accepted by the prize winner will be forfeited.

One prize winner will be selected from all eligible entries in a random drawing held on or shortly after the 22nd of each months of May, June, July, August, and September by the administrator, whose decisions are final and binding in all respects. Odds of winning depend on the number of eligible entries received. The prize winner will be notified

by email. If a potential winner cannot be reached after a reasonable effort has been made during two business days from the first notification attempt, such person may be disqualified, with an alternate winner selected.

This sweepstakes is subject to these Official Rules. By participating, entrants agree to be bound by these Official Rules and the decision of the administrator and waive any right to claim ambiguity in the sweepstakes or these Official Rules. By entering, sweepstakes entrants ("Participants in the Sweepstakes") release and hold harmless Experience Sioux Falls, City of Sioux Falls, Greater Sioux Falls Chamber of Commerce, any and all participating partners and their respective parents, subsidiaries, affiliates, directors, officers, employees and agents, from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this sweepstakes or any prize won including without limitation, all prizes. Prize winner and entrants agree that the administrator shall not be responsible or liable for losses or injuries of any kind resulting from participating including, but not limited to, typographical or other human or technical errors in the offer or administration of this promotion, errors in advertising or in these Official Rules, the selection and announcement of the prize winner, or the distribution of the prize, the acceptance/possession and/or use/misuse of any part of the prize and/or any injury or damage to entrant's or third person's property related to or resulting from any part of the prize or any part of this sweepstakes. Administrator, in its sole discretion, may disqualify any entrant from participation in the use of any or all portions of this sweepstakes, and refuse to award the prize, if entrant engages in any conduct administrator deems to be improper, unfair or otherwise adverse to the operation of the sweepstakes or detrimental to other entrants of the sweepstakes. Administrator reserves the right at its sole discretion to disqualify entrants, if entrant attempts to tamper with the promotion process, undermine the legitimate operation of the sweepstakes by cheating, hacking, deception, or other unfair playing practices.

This Sweepstakes is governed by the laws of the United States and the State of South Dakota, without respect to conflict of law doctrines. As a condition of participating in this sweepstakes, entrants agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or in connection with this sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in South Dakota having jurisdiction. Further, in any such dispute, under no circumstances will entrants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (e.g. costs associated with participating), and entrant further waives all rights to have damages multiplied or increased.

GENERAL:

Experience Sioux Falls reserves the right to cancel, terminate, modify or suspend any part of the promotion in the event the fairness or integrity of the promotion is compromised. In the event of cancellation/termination, a recipient may be selected from all eligible entries as of the cancellation/termination date. Participants agree that administrator may void any part of the promotion that entrant may have won and/or require the return of any part of the promotion that entrant may have won as a result of such improper conduct. Entrants further acknowledge that the forfeiture of part of the promotion and/or return of any part of the promotion shall in no way prevent administrator from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

Except where prohibited by law, the winner's acceptance of the gift and/or prize constitutes permission for the administrator to use said winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope to: "Planners Quiz Campaign 2021", 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104. Specify "Official Rules" or email Info@ExperienceSiouxFalls.com

Administrator: Experience Sioux Falls, 200 N. Phillips Ave. Suite 102, Sioux Falls, SD 57104.